#### EOUIPPING ACTIVE DUTY AND VETERANS FOR CIVILIAN LIFE

MSSC is preparing our nations active duty military and veterans for advanced manufacturing and logistics careers as they transition into the civilian workforce. MSSC offers programs on 62 military bases nationwide and through Military Friendly Centers across the country. Working in partnership with the NAM Hero's Make America initiative, MSSC is helping to secure long-term and lucrative career pathways.

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#### THE MANUFACTURING MSSC SKILL STANDARDS COUNCIL

#### **STUDENTS**

MSSC Certifications enable students to build lucrative career pathways in manufacturing and supply chain. Immediate benefits include:



- Improved Job Placement Rates
- Increased Confidence

"What I learned through MSSC was phenomenal. It definitely changed how I look at manufacturing equipment. I went from being an on/off call maintenance operator, to becoming a skilled, knowledgeable, troubleshooting technician."

-Bob Employee Ocean Spray Cranberries Inc.

"We've been able to attract some of the most talented folks in the state to complete the CPT certification program and the feedback from employers has been outstanding."

> - Michael B. Keogh Business & Community Outreach Manager Community College of Vermont/MSSC Center

"My training experts at Harley have high regard for the MSSC. We have already put more than 150 of our workers through MSSC assessments and are using those results to guide our training priorities. We offer tuition reimbursement for MSSC courses and take MSSC certification into account in hiring decisions."

- James McCaslin Vice President and COO Harley-Davidson Motor Company, WI



## ASS

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# MANUFACTURING

The Manufacturing Skill Standards Council (MSSC), an industry-led 501 ©(3) non-profit, is America's leader in training and certifying foundational technical competencies for front-line workers for in-demand, higher wage, higher skills jobs in advanced manufacturing and logistics. Workers with MSSC certifications are gualified for 11.3 million jobs in front-line production, material handling, and distribution. 84% of executives surveyed agree there is a talent shortage in U.S. manufacturing.

#### MSSC is helping industry close that gap as they prepare to MANUFACTURE THE FUTURE.

#### WHY CERTIFY?



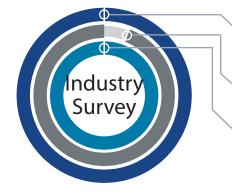
#### **EMPLOYERS**

84% of executives surveyed agree there is a talent shortage in U.S. manufacturing: MSSC is strategically positioned to help industry resolve this shortage.

- Hands on training and testing device options
- High employer ROI
- Employability skills
- Delivered and customized locally
- Timely and cost effective for students
- Articulates well between high school and colleges
- Integrated into apprenticeships and internships
- Secures pipeline of certified production and logistics technicians

#### WHAT MANUFACTURERS SAY...

The North Carolina Manufacturing Institute conducted a survey of manufacturers that have hired CPT graduates since 2014 to measure overall satisfaction.



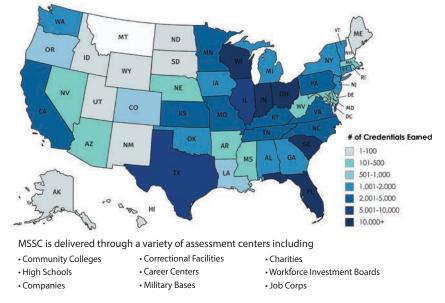
100% of employers reported CPT technicians met their need

95% of respondents "Strongly Agreed" or "Agreed" that technicians were well prepared

100% of respondents "Strongly Agreed" or "Agreed" that technicians reduced 90-day turnover rates

### WHY MSSC CERTIFICATIONS?

MSSC is nationally accredited, third-party approved, nationally portable, and has at least one Assessment and Training Centers in 49 States.



#### CERTIFICATION TRACKS FOR MANUFACTURING AND LOGISTICS

Certified Production Technician (CPT) and Certified Logistics Technician (CLT) are nationally portable, industry-recognized certifications that focus on core-competency standards identified by industry subject matter experts.

Both certifications include online and hands-on training programs that are 3rd party accredited under ISO 17024 (Personnel Certification), federally endorsed, and recognized by the National Association of Manufacturers (NAM).



**Certified Production Technician** certifies individual readiness for high-performance, technologically-advanced production jobs.

- CPT certifications include:
- Safety
- •Quality Practices & Measurement
- Manufacturing Processes &
- Production
- Maintenance Awareness
- Green Production

**Certified Logistics Technician** certifies individual readiness for material handling jobs in logistics facilities including factories, warehouses, distribution centers, and transporters.

CLT certifications include:

- •Foundational-Level Associate Certificate (CLA) •Mid-Level Technical
- Certification (CLT)

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#### THE MANUFACTURING SKILL STANDARDS COUNCIL

#### **STUDENTS**

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- Higher Wages
- Improved Job Placement Rates
- Increased Confidence





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